User Journey Map

**STEP 1**

Give edit access to your team by clicking on the "+" button in the upper right corner.

Add people in or share the link.

**STEP 2**

Drag and drop sticky notes inside the Whiteboard to add information. Feel free to edit the text inside. You may also use the arrows to connect ideas.

User Journey Maps give an overview of the customer experience. How do you want your business to reach users?

|  |  |
| --- | --- |
| **Date** | **15 October 2022** |
| **Team ID** | **PNT2022TMID40663** |
| **Project Name** | **NEWS TRACKER APPLICATION** |



Use these to create whiteboard magic!

**Sticky Notes**

Add

Add

Add

Notes or Comments Notes or Comments Notes or Comments

**Connectors**

**Stickers**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **STAGE 1** | **STAGE 2** | **STAGE 3** | **STAGE 4** |
| **OBJECTIVES** | **Download the application** | **Login process** | **Search for news** | **Watching news** |
| **NEEDS** | **Better user experience** | **Push notifcation** | **App store presence** | **Manage the project scope effectivety** |
| **FEELINGS** | **User involvement** | **Proper planning** | **Cultivate constant effective communication** | **Clear statement of requirements** |
| **BARRIERS** | **Unreliable data storage** | **Loss of revenue from ad blockers** | **Update and maintenance efforts are multiple** | **Time consumimg to design** |

**SIVA A**

**SAKTHI V**

**RAJGANESH V**

**ARBAS**